



# CHOICE NEIGHBORHOODS

## STEERING COMMITTEE 1



**A GUIDE FOR  
COMMUNITY ACTION AND  
EMPOWERMENT**



**UNA GUÍA PARA LA ACCIÓN  
COMUNITARIA Y EL EMPODERAMIENTO**

# BETHLEHEM WAS ONE OF FOURTEEN COMMUNITIES SELECTED NATIONWIDE

- ✓ Albuquerque, NM
- ✓ Bridgeport, CT
- ✓ Canton, OH
- ✓ Daytona Beach, FL
- ✓ Gainesville, FL
- ✓ Hagerstown, MD
- ✓ Kansas City, MO



- ✓ New Haven, CT
- ✓ Oklahoma City, OK
- ✓ Orlando, FL
- ✓ Philadelphia, PA
- ✓ Selma, AL
- ✓ Peoria, IL

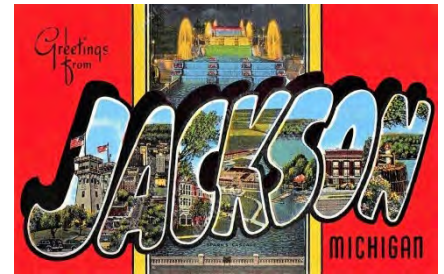
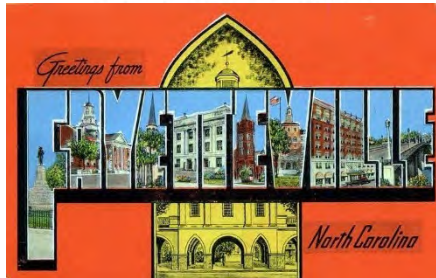
BETHLEHEM FUE UNA DE LAS CATORCE  
COMUNIDADES SELECCIONADAS A NIVEL  
NACIONAL





**CHOICE**  
NEIGHBORHOODS

**COLLABO**



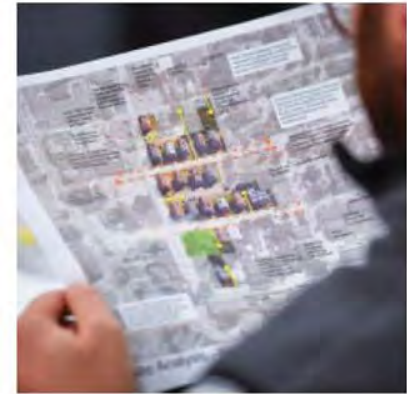
# CN NEIGHBORHOOD

4,208  
Residents  
Residentes



# VECINDARIO DEL CN

# THIS WILL BE A COMMUNITY LED PLAN



# ESTE SERÁ UN PLAN LIDERADO POR LA COMUNIDAD

**THE PLANNING PROCESS WILL  
TAKE TWO YEARS**



**EL PROCESO DE PLANIFICACIÓN  
TOMARÁ DOS AÑOS**



**ONCE COMPLETED, WE CAN APPLY FOR A  
CN IMPLEMENTATION GRANT OF \$50  
MILLION**



**UNA VEZ COMPLETADO, PODEMOS SOLICITAR  
UN SUBVENCIÓN DE IMPLEMENTACIÓN CN DE  
\$50 MILLONES**

THE IMPLEMENTATION PROCESS WILL  
TAKE **SEVERAL YEARS** FOLLOWING  
THE PLAN



EL PROCESO DE IMPLEMENTACIÓN  
TOMARÁ **VARIOS AÑOS** SIGUIENDO EL  
PLAN

**EVEN IF WE DON'T WIN THE BIG BUCKS,  
THE PLAN WILL BE IMPLEMENTABLE**



**INCLUSO SI NO GANAMOS MUCHO  
DINERO, EL PLAN SERÁ IMPLEMENTABLE**

# STEERING COMMITTEE ROLE



- Review materials at key milestones of the Plan, such as the visioning, revitalization themes, development strategies, and Draft Plan.
- Contribute with relevant expertise, knowledge, and organizational resources to help create and guide a Plan that is viable and responsive to community needs and aspirations.
- Promote awareness, engagement, and support for the planning effort amongst your network and community connections.
- Identify resources or provide information regarding conditions within the neighborhood.

- Assist in promoting larger Community Meetings to a broad range of residents and partners.
- Reflect concerns and issues from neighborhood and citywide residents, businesses, and stakeholders.
- Review deliverables and provide comments and feedback before they go to the larger community.
- Help identify potential partners and guide post plan implementation.

- Attend approximately 7 meetings between now and Fall 2025 in order to provide direction for the development of the Plan
- In-Person and Virtual Meetings



# HOUSING



# VIVIENDA



# PEMBROKE VILLAGE



Built 1941  
196 Units

Construido en 1941  
196 Unidades

**THE PLAN WOULD LIKELY BE  
PHASED OVER TIME**



**EL PLAN PROBABLEMENTE SERÁ POR  
FASES A LO LARGO DEL TIEMPO**

**NO HOUSING CONSTRUCTION OR  
RELOCATION WOULD HAPPEN UNTIL  
4-5 YEARS FROM NOW AT THE EARLIEST**



**NO SE CONSTRUIRÁ NI SE REUBICARÁ  
NINGUNA VIVIENDA HASTA DENTRO DE 4  
O 5 AÑOS COMO MÍNIMO**

**THERE WILL BE A  
1 FOR 1 REPLACEMENT  
BHA UNITS**



**HABRÁ UN  
REEMPLAZO 1 POR 1  
DE UNIDADES BHA**

**NEW HOUSING WILL BE  
MIXED-INCOME**



**LAS NUEVAS VIVIENDAS SERÁN  
DE RENTA MIXTA**

**BHA WILL WORK DIRECTLY WITH EACH  
HOUSEHOLD IF AND WHEN RELOCATION  
HAPPENS**



**BHA TRABAJARÁ DIRECTAMENTE CON  
CADA HOGAR SI Y CUANDO OCURRA LA  
REUBICACIÓN**

**ALL RESIDENTS IN GOOD STANDING  
WOULD HAVE THE RIGHT TO RETURN**



**TODOS LOS RESIDENTES EN BUEN ESTADO  
TENDRÁN DERECHO A REGRESAR**

**WE WILL NEED TO BE FLEXIBLE WITH OUR  
APPROACH BASED ON RESOURCES THAT  
ARE AVAILABLE**



**NECESITAMOS SER FLEXIBLES CON  
NUESTRO ENFOQUE BASADO EN LOS  
RECURSOS DISPONIBLES**



WE WILL EXPLORE ALL OPTIONS FOR  
CREATING NEW HOUSING



EXPLORAREMOS TODAS LAS OPCIONES  
PARA CREAR NUEVAS VIVIENDAS

**HOUSING WILL BE  
HIGH QUALITY**



**LAS VIVIENDAS SERÁN  
DE ALTA CALIDAD**

# PEOPLE



# PERSONAS

**PEOPLE ARE THE GREATEST ASSETS IN THE  
COMMUNITY**



**LAS PERSONAS SON LOS MEJORES  
ACTIVOS DE LA COMUNIDAD**

RESIDENTS AND PARTNERS WILL  
HELP TO CREATE THE  
**PEOPLE PLAN**



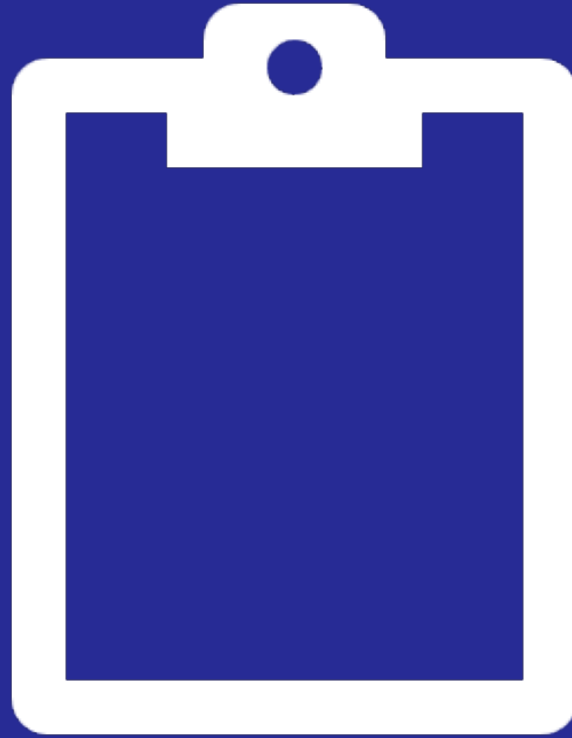
LOS RESIDENTES Y SOCIOS  
AYUDARÁN A CREAR EL  
**PLAN DE PERSONAS**

WE WILL HELP TO IDENTIFY AND FILL THE  
**GAPS** IN EXISTING SERVICES



AYUDAREMOS A IDENTIFICAR Y LLENAR  
**LOS VACÍOS** EN LOS SERVICIOS EXISTENTES

**SURVEYS WILL BE USED TO COLLECT INFO  
ON NEEDS**



**LAS ENCUESTAS SE UTILIZARÁN PARA RECOPILAR  
INFORMACIÓN SOBRE LAS NECESIDADES**

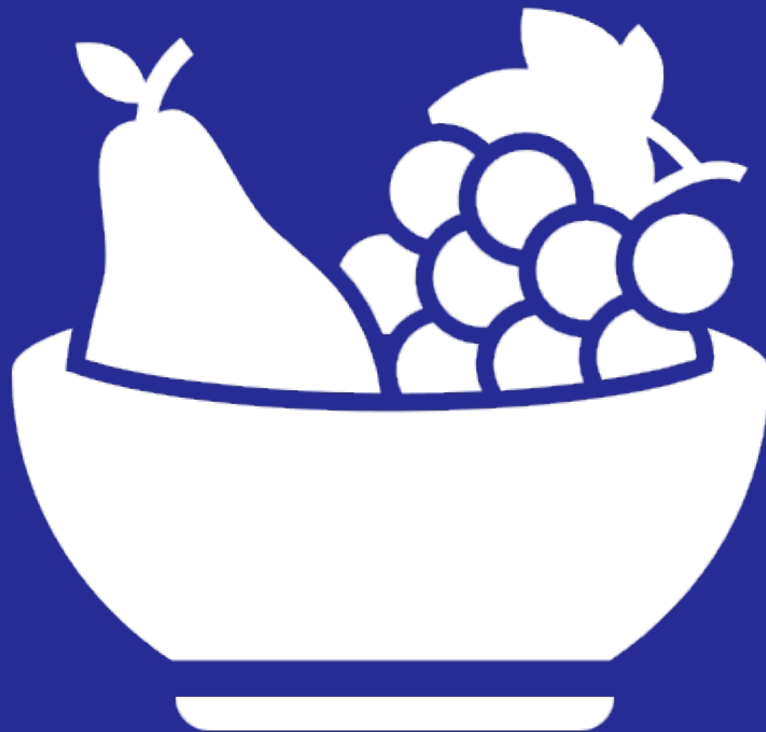
**PEOPLE PROJECTS:  
EDUCATION**



**PROYECTOS DE PERSONAS:  
EDUCACIÓN**

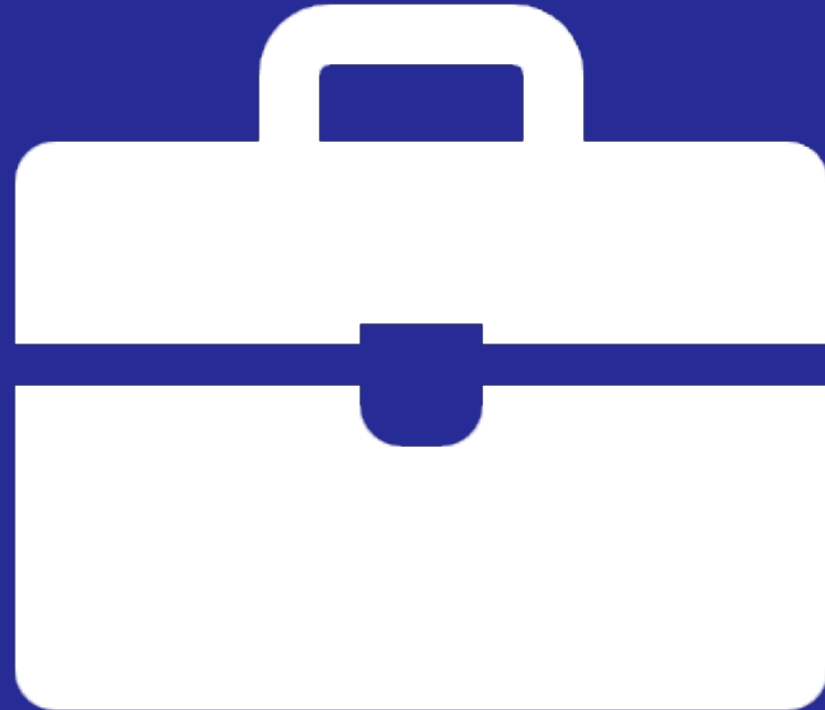


**PEOPLE PROJECTS:  
HEALTH AND SAFETY**



**PROYECTOS DE PERSONAS:  
SALUD Y SEGURIDAD**

**PEOPLE PROJECTS:  
JOBS AND ECONOMIC DEVELOPMENT**



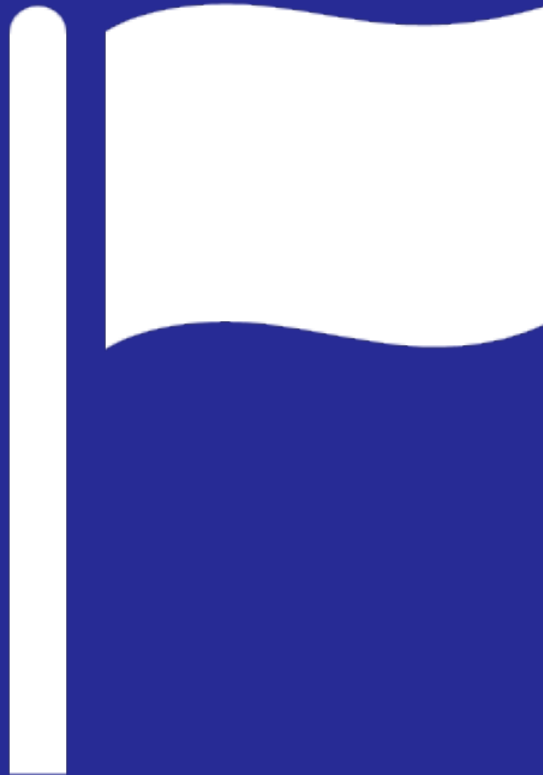
**PROYECTOS DE PERSONAS:  
EMPLEO Y DESARROLLO ECONÓMICO**

# NEIGHBORHOOD



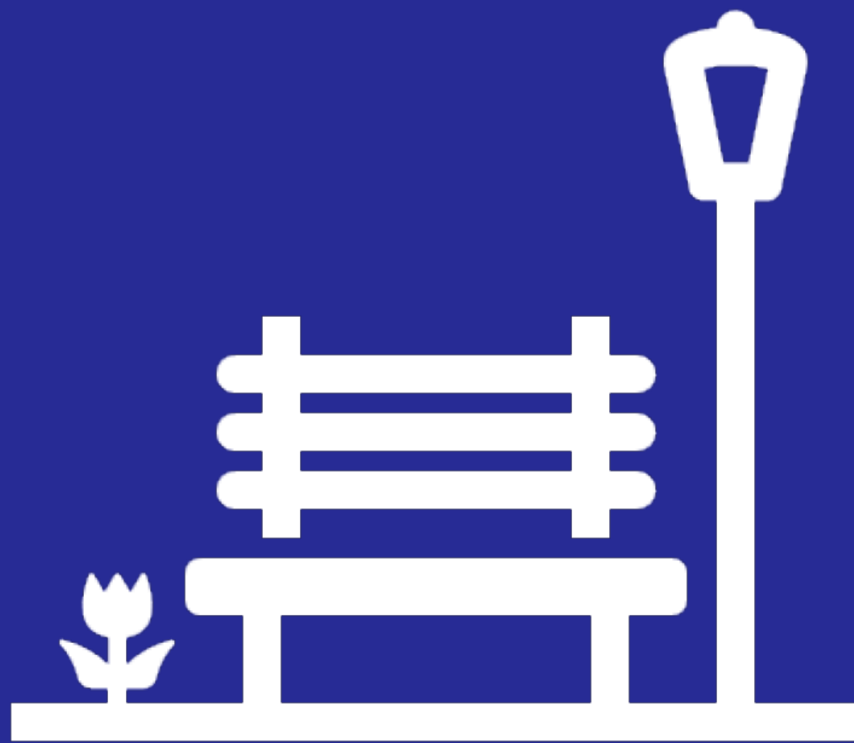
# VECINDARIO

# A COMMUNITY ASSETS BASED APPROACH



UN ENFOQUE BASADO EN  
LOS **ACTIVOS COMUNITARIOS**

# IMPROVING PARKS AND OPEN SPACES



## MEJORAS DE PARQUES Y ESPACIOS ABIERTOS

**SUPPORTING EXISTING AND  
RECRUITING NEW BUSINESSES**



**APOYO A NEGOCIOS EXISTENTES Y  
RECLUTAMIENTO DE NUEVOS NEGOCIOS**

**MAKING IT SAFER AND EASIER FOR ALL  
AGES TO GET AROUND**



**HACERLO MÁS SEGURO Y FÁCIL PARA  
TODAS LAS EDADES DESPLAZARSE**

# WE HAVE \$150K AVAILABLE FOR AN EARLY ACTION PROJECT

Leaders hope museum will educate, inspire community



## PHOTOS: New Free Little Libraries installed and unveiled off Murchison Road

20 PHOTOS

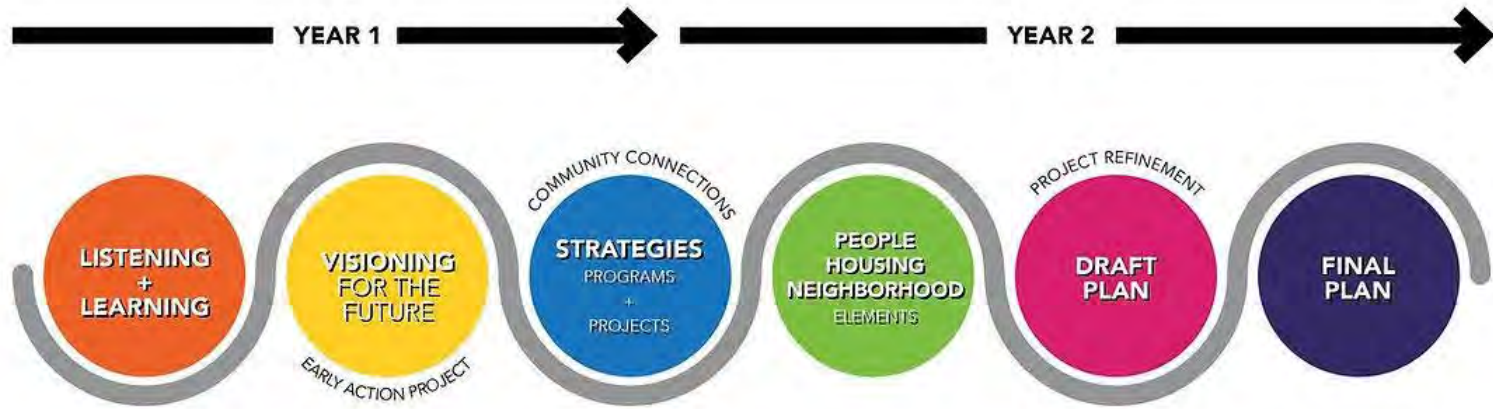
11:03 a.m. CDT Apr. 26, 2022



# TENEMOS \$150K DISPONIBLES PARA UN PROYECTO DE ACCIÓN TEMPRANA



# THE PROCESS



# EL PROCESO

**DO YOU HAVE ANY  
QUESTIONS?**



**¿TIENES ALGUNA PREGUNTA?**



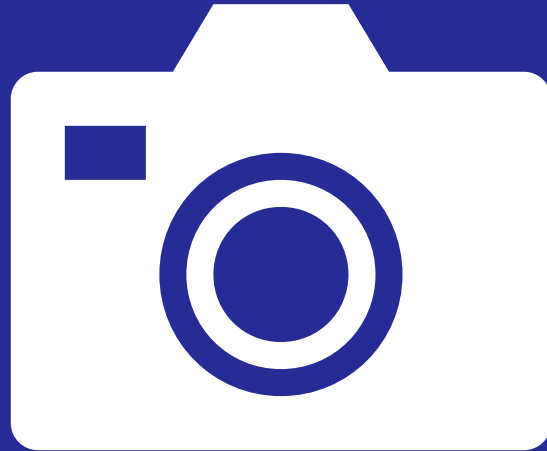
## ABOUT

The City of Bethlehem (City), in partnership with the Bethlehem Housing Authority (BHA), was awarded a **HUD Choice Neighborhoods (CN) Planning Grant** for the Stefko / Pembroke neighborhood. Bethlehem is one of 14 communities nationwide to receive the CN grant in 2023.

Through the grant, the City and BHA will work with local residents and a variety of community stakeholders to create a forward-looking CN Plan with a strong **commitment to diversity and inclusion**.

The Plan will be centered on redevelopment of BHA's **Pembroke Village** property, which includes 196 units of low-income housing. The CN Plan will seek to replace 100% of those housing units within the neighborhood, or in other areas of opportunity as part of new mixed-income developments.

# COMMUNITY SNAPSHOT





# CHOICE NEIGHBORHOODS

## STEERING COMMITTEE 1

