



CHOICE NEIGHBORHOODS

COMMUNITY MEETING 1



RAFFLE 1



RIFA 1

BETHLEHEM WAS ONE OF FOURTEEN COMMUNITIES SELECTED NATIONWIDE

- ✓ Albuquerque, NM
- ✓ Bridgeport, CT
- ✓ Canton, OH
- ✓ Daytona Beach, FL
- ✓ Gainesville, FL
- ✓ Hagerstown, MD
- ✓ Kansas City, MO



- ✓ New Haven, CT
- ✓ Oklahoma City, OK
- ✓ Orlando, FL
- ✓ Philadelphia, PA
- ✓ Selma, AL
- ✓ Peoria, IL

BETHLEHEM FUE UNA DE LAS CATORCE
COMUNIDADES SELECCIONADAS A NIVEL
NACIONAL

**A GUIDE FOR
COMMUNITY ACTION AND
EMPOWERMENT**



**UNA GUÍA PARA LA ACCIÓN
COMUNITARIA Y EL EMPODERAMIENTO**



1201

1203

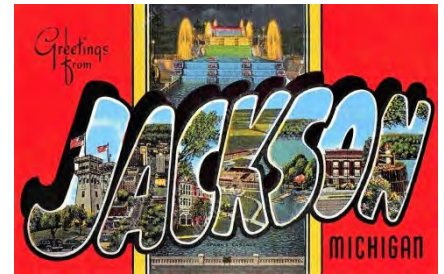
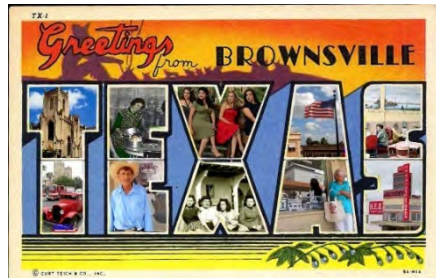
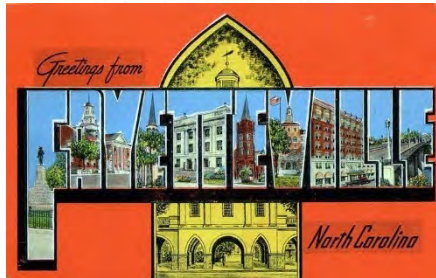
WELCOME
H&MF





CHOICE
NEIGHBORHOODS

COLLABO



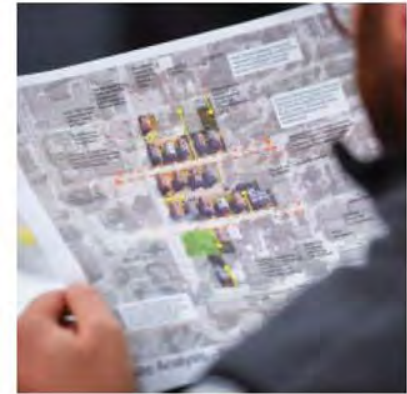
CN NEIGHBORHOOD

4,208
Residents
Residentes



VECINDARIO DEL CN

THIS WILL BE A COMMUNITY LED PLAN



ESTE SERÁ UN PLAN LIDERADO
POR LA COMUNIDAD

**WHAT IS THE NAME
OF THIS NEIGHBORHOOD?**



¿CÓMO SE LLAMA ESTE VECINDARIO?

**THE PLANNING PROCESS WILL
TAKE TWO YEARS**



**EL PROCESO DE PLANIFICACIÓN
TOMARÁ DOS AÑOS**

**ONCE COMPLETED, WE CAN APPLY FOR A
CN IMPLEMENTATION GRANT OF \$50
MILLION**



**UNA VEZ COMPLETADO, PODEMOS SOLICITAR
UN SUBVENCIÓN DE IMPLEMENTACIÓN CN DE
\$50 MILLONES**

THE IMPLEMENTATION PROCESS WILL
TAKE **SEVERAL YEARS** FOLLOWING
THE PLAN



EL PROCESO DE IMPLEMENTACIÓN
TOMARÁ **VARIOS AÑOS** SIGUIENDO EL
PLAN

**EVEN IF WE DON'T WIN THE BIG BUCKS,
THE PLAN WILL BE IMPLEMENTABLE**



**INCLUSO SI NO GANAMOS MUCHO
DINERO, EL PLAN SERÁ IMPLEMENTABLE**

WE ARE ALL IN THIS TOGETHER



ESTAMOS TODOS JUNTOS EN ESTO

HOUSING



VIVIENDA

PEMBROKE VILLAGE



Built 1941
196 Units

Construido en 1941
196 Unidades

PEMBROKE VILLAGE



PEMBROKE VILLAGE



PEMBROKE VILLAGE



MARJORIE DEALIN FINK
COMMUNITY CENTER


NORTHEAST
COMMUNITY CENTER

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To Make An Appointment!

PEMBROKE VILLAGE



PEMBROKE VILLAGE



Lower Dr

Stephen P. Godbolt
Memorial
Recreation Complex

PEMBROKE VILLAGE



THIS IS ONLY A PLAN



ESTO ES SÓLO UN PLAN

**THE PLAN WOULD LIKELY BE
PHASED OVER TIME**



**EL PLAN PROBABLEMENTE SERÁ POR
FASES A LO LARGO DEL TIEMPO**

**NO HOUSING CONSTRUCTION OR
RELOCATION WOULD HAPPEN UNTIL
4-5 YEARS FROM NOW AT THE EARLIEST**



**NO SE CONSTRUIRÁ NI SE REUBICARÁ
NINGUNA VIVIENDA HASTA DENTRO DE 4
O 5 AÑOS COMO MÍNIMO**

**THERE WILL BE A
1 FOR 1 REPLACEMENT
BHA UNITS**



**HABRÁ UN
REEMPLAZO 1 POR 1
DE UNIDADES BHA**

**NEW HOUSING WILL BE
MIXED-INCOME**



**LAS NUEVAS VIVIENDAS SERÁN
DE RENTA MIXTA**

**BHA WILL WORK DIRECTLY WITH EACH
HOUSEHOLD IF AND WHEN RELOCATION
HAPPENS**



**BHA TRABAJARÁ DIRECTAMENTE CON
CADA HOGAR SI Y CUANDO OCURRA LA
REUBICACIÓN**

**ALL RESIDENTS IN GOOD STANDING
WOULD HAVE THE RIGHT TO RETURN**



**TODOS LOS RESIDENTES EN BUEN ESTADO
TENDRÁN DERECHO A REGRESAR**

**WE WILL NEED TO BE FLEXIBLE WITH OUR
APPROACH BASED ON RESOURCES THAT
ARE AVAILABLE**



**NECESITAMOS SER FLEXIBLES CON
NUESTRO ENFOQUE BASADO EN LOS
RECURSOS DISPONIBLES**

WE WILL EXPLORE ALL OPTIONS FOR
CREATING NEW HOUSING



EXPLORAREMOS TODAS LAS OPCIONES
PARA CREAR NUEVAS VIVIENDAS

**HOUSING WILL BE
HIGH QUALITY**



**LAS VIVIENDAS SERÁN
DE ALTA CALIDAD**

PEOPLE



PERSONAS

**PEOPLE ARE THE GREATEST ASSETS IN THE
COMMUNITY**



**LAS PERSONAS SON LOS MEJORES
ACTIVOS DE LA COMUNIDAD**

RESIDENTS AND PARTNERS WILL
HELP TO CREATE THE
PEOPLE PLAN



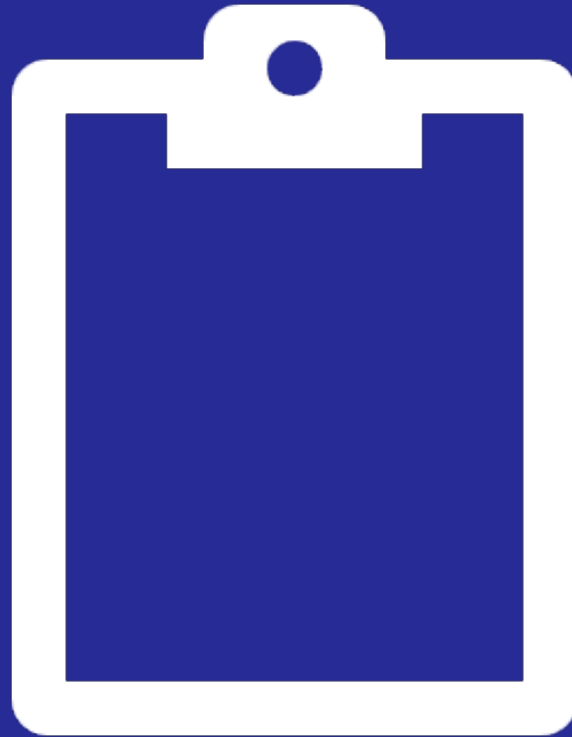
LOS RESIDENTES Y SOCIOS
AYUDARÁN A CREAR EL
PLAN DE PERSONAS

WE WILL HELP TO IDENTIFY AND FILL THE
GAPS IN EXISTING SERVICES



AYUDAREMOS A IDENTIFICAR Y LLENAR
LOS VACÍOS EN LOS SERVICIOS EXISTENTES

**SURVEYS WILL BE USED TO COLLECT INFO
ON NEEDS**



**LAS ENCUESTAS SE UTILIZARÁN PARA RECOPILAR
INFORMACIÓN SOBRE LAS NECESIDADES**

**PEOPLE PROJECTS:
EDUCATION**



**PROYECTOS DE PERSONAS:
EDUCACIÓN**

MARVINE ELEMENTARY



Marvive
ELEMENTARY SCHOOL

STAY IN YOUR LANE
SCHOOL BUS STOP

HAPPY SPRING!
SPRING BREAK IS FROM
APRIL 6-10, 2023

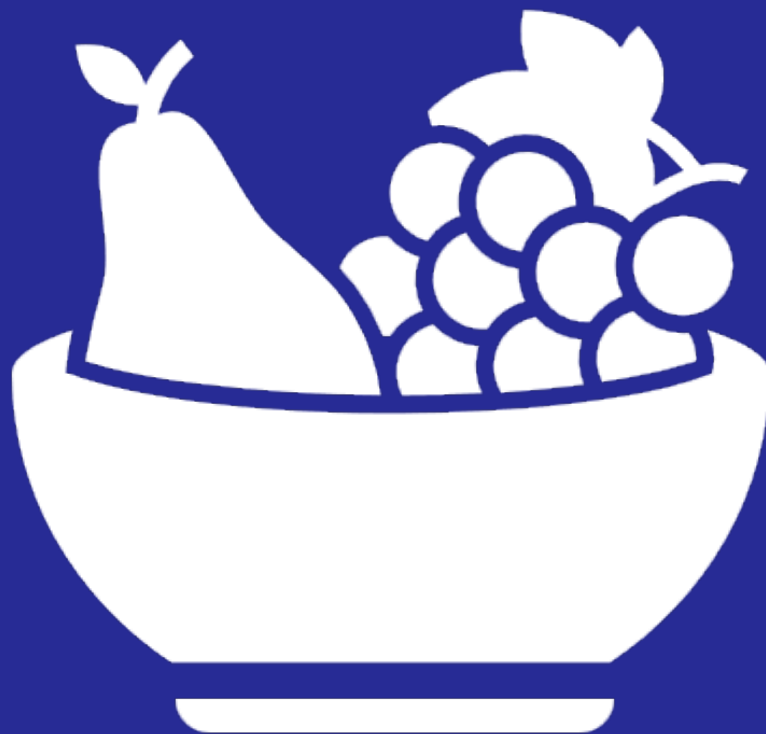
BOYS & GIRLS CLUB



BARBER & BEAUTY ACADEMY



**PEOPLE PROJECTS:
HEALTH AND SAFETY**



**PROYECTOS DE PERSONAS:
SALUD Y SEGURIDAD**

VALLEY FARM MARKET



RITE AID PHARMACY



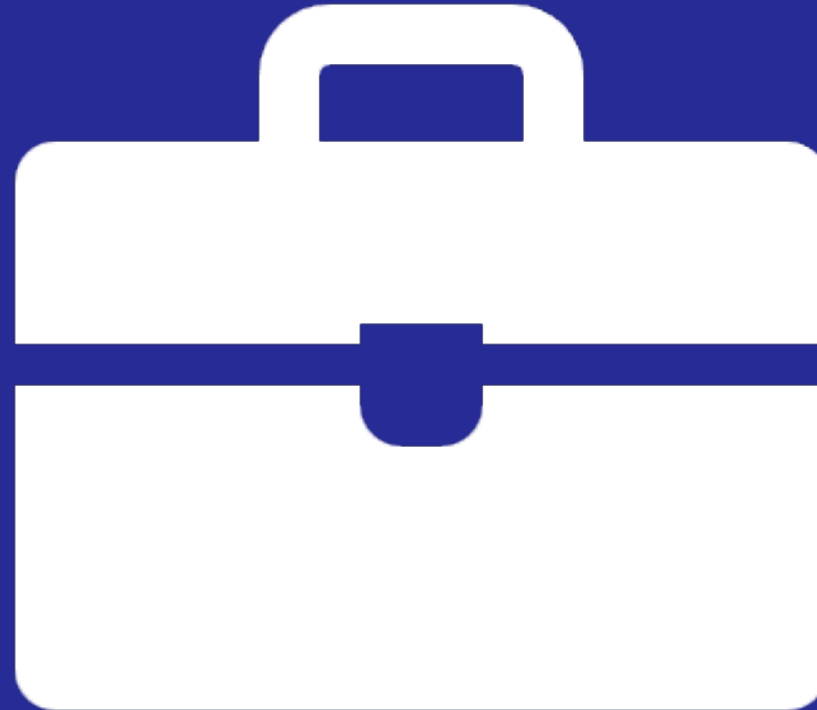
MARVINE ELEMENTARY



POLICE SUBSTATION



**PEOPLE PROJECTS:
JOBS AND ECONOMIC DEVELOPMENT**



**PROYECTOS DE PERSONAS:
EMPLEO Y DESARROLLO ECONÓMICO**

JUST BORN



NATIONAL WOODWORK



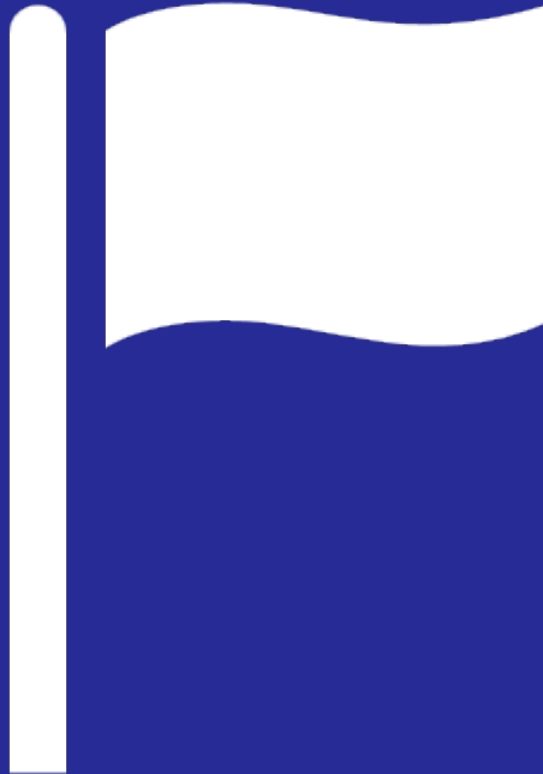
**NATIONAL
WOODWORK
MFG.**
CUSTOM CABINETS &
ARCHITECTURAL WOODWORK

NEIGHBORHOOD



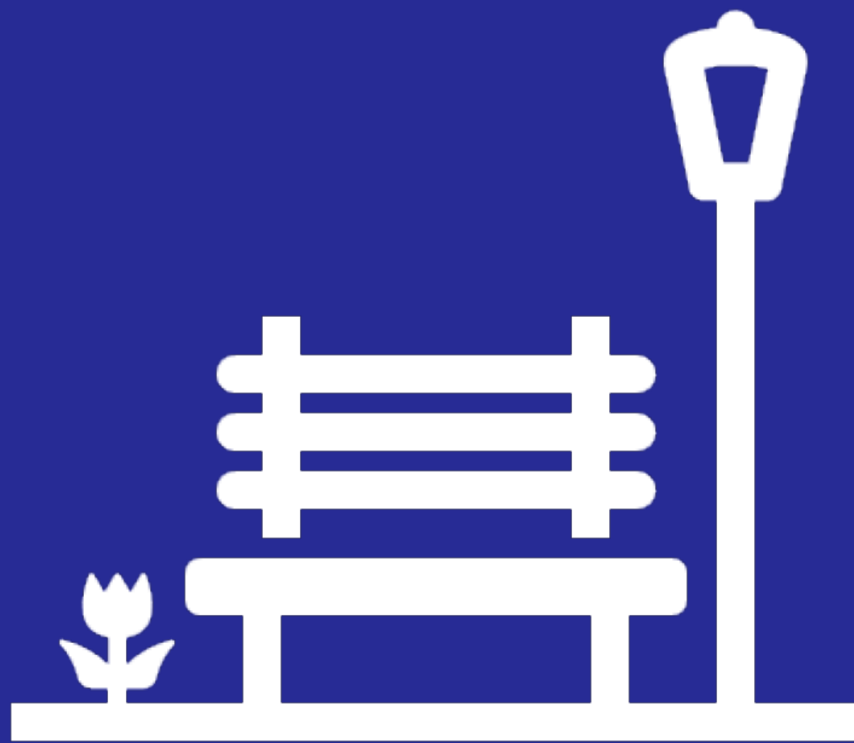
VECINDARIO

A COMMUNITY ASSETS BASED APPROACH



UN ENFOQUE BASADO EN
LOS **ACTIVOS COMUNITARIOS**

IMPROVING PARKS AND OPEN SPACES



MEJORAS DE PARQUES Y ESPACIOS ABIERTOS

NICK DUTKO PARK



**SUPPORTING EXISTING AND
RECRUITING NEW BUSINESSES**



**APOYO A NEGOCIOS EXISTENTES Y
RECLUTAMIENTO DE NUEVOS NEGOCIOS**

BIG DADDY'S



PEMBROKE BUSINESSES



PEMBROKE BUSINESSES



**MAKING IT SAFER AND EASIER FOR ALL
AGES TO GET AROUND**



**HACERLO MÁS SEGURO Y FÁCIL PARA
TODAS LAS EDADES DESPLAZARSE**

PEMBROKE ROAD



STEFKO BOULEVARD



WE HAVE \$150K AVAILABLE FOR AN EARLY ACTION PROJECT

Leaders hope museum will educate, inspire community



PHOTOS: New Free Little Libraries installed and unveiled off Murchison Road

20 PHOTOS

11:03 a.m. CDT Apr. 26, 2022

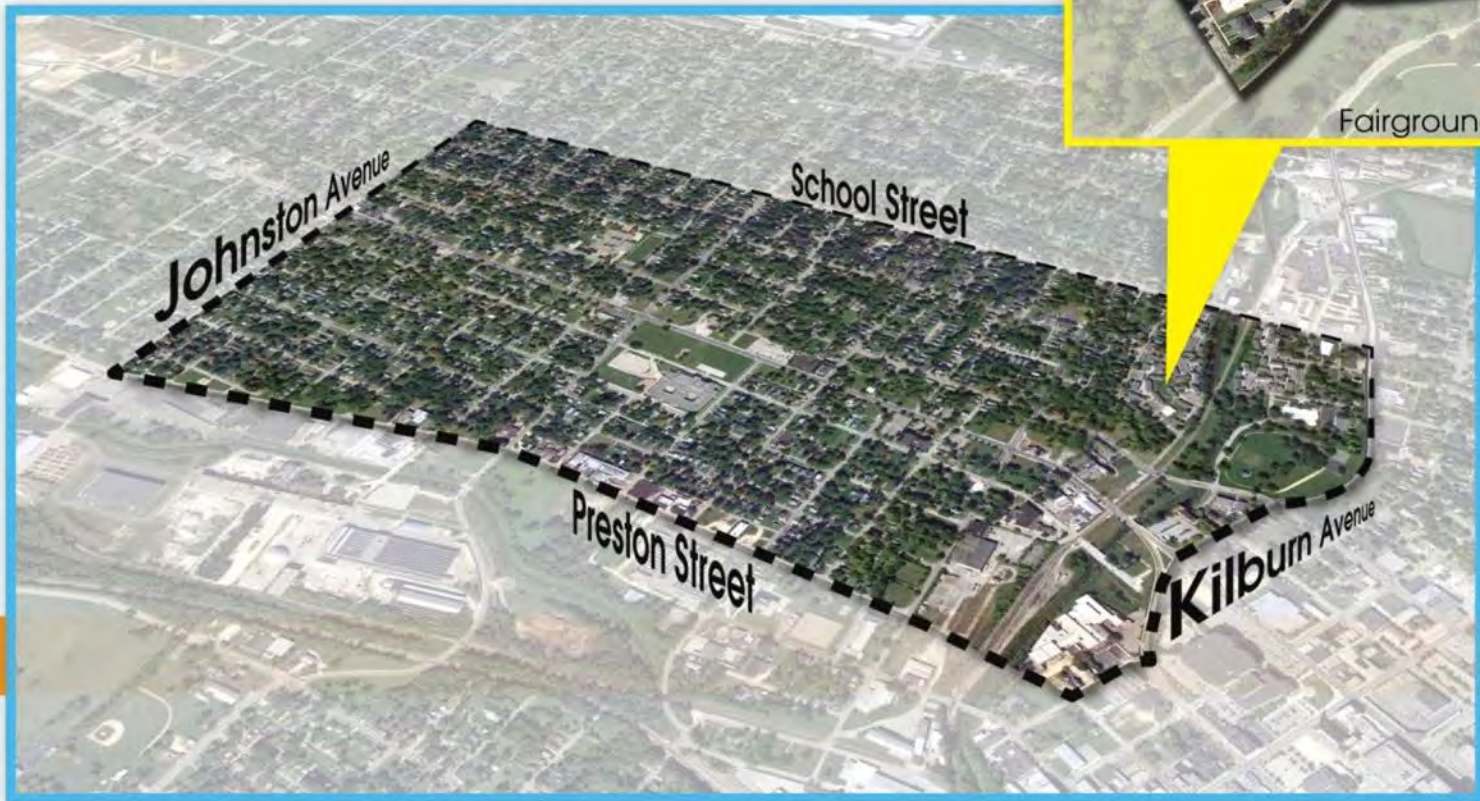


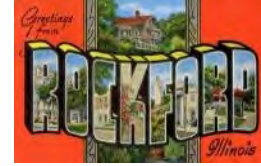
TENEMOS \$150K DISPONIBLES PARA UN PROYECTO DE ACCIÓN TEMPRANA

*Greetings
from*



Illinois





Jobs

HOME NEWS OBITUARIES INSIDER BUSINESS SPORTS OUTDOORS ENTERTAINMENT HEALTH IN SIGHT

YOUR TOWN PUBLIC SAFETY SCHOOLS GET TO KNOW ME REAL ESTATE TRANSACTIONS NATION/WORLD CELEBRATIONS

Games |

Poor Town: 'The wrong side' of Rockford used to be all right

In District 11, 53% of families lived below the federal poverty line in 2010

Photos

Zoom



By **Brian Leaf**
RRSTAR.COM

Posted Mar 17, 2013 @ 06:05 AM
Last update Mar 17, 2013 @ 06:05 AM

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Life on poverty's borders in the Rock River Valley



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Games |

Rockford police confront crime spike that's 'not going to go away'

Photos

Zoom



AMY J. CORRENTI | RRSTAR.COM

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Rockford police wait outside a home in the 2800

By **Jeff Kolkey**
RRSTAR.COM

Posted May 09, 2013 @ 03:43 AM

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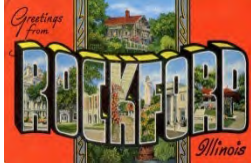
Letter: Rockford has a crime problem

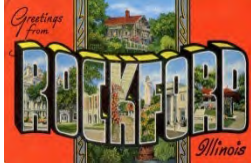
Chuck Sweeny: Bipartisan cops always get their hoodlums

Crime forum on northeast side draws a full house

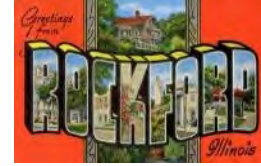
ROCKFORD — Police will beef up patrolling in the neighborhoods surrounding the Fairgrounds Valley housing complex in the wake of a spike in shots-fired incidents in April.

Officers responded to 57 incidents of shots-fired in April, a 58 percent increase over March. Most incidents were in areas with street-gang activity on the far west side but there were also seven cases of shots-fired in the east side.









Ellis Heights Neighborhood Cleanup Program Has Become So Successful It's Expanding



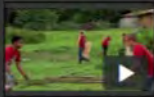
By Kevin King | kking@wtvo.com

Published 06/25 2015 05:52PM

Updated 06/26 2015 09:49AM



Project 1013 cleaning up



(Rockford) Volunteers and church members pull weeds and trim up the Ellis Heights neighborhood as Project 1013 kicked off for its fifth year, on the west side of Rockford. Volunteer workers will fill up Blaisdell Street, block by block, for the next three days. In that span of time they'll complete more than 200 different projects.

Rockford's West Gateway Coalition incubates 2nd of 9 new neighborhood associations

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The Rev. Marvin Hightower Sr. (from left), Kevin Thomas, Matthew Simpson and Clyde Purifoy walk down Peach Court on Thursday, Oct. 8, 2015, in Rockford. The newly formed Zion West Neighborhood Association is planning on cleaning up the alley west of Fairgrounds Valley public housing complex. MAX GERSH/STAFF PHOTOGRAPHER/RRSTAR.COM



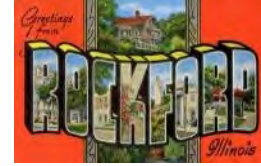
By Brian Leaf

Staff writer



Posted Oct. 11, 2015 at 10:00 AM
Updated Oct 11, 2015 at 7:44 PM

» RELATED CONTENT



Winnebago County considers \$250K investment in Rockford employment center

Recommend 0

By Sean Muserallo **CONNECT**
Posted: Nov 21, 2014 9:27 PM CST



ROCKFORD (WREX) - Winnebago County is looking to partner with a job training center proposed for Rockford. County leaders will consider providing \$250,000 in funding to SWIFTT, South West Ideas for Today and Tomorrow. It's a non-profit focused on developing and promoting south west Rockford.

The group wants to open an employment center in the Murphy Warehouse on Preston Street.

Third Strong House opens; located in Rockford's Ellis Heights neighborhood



BUY PHOTO HIDE CAPTION

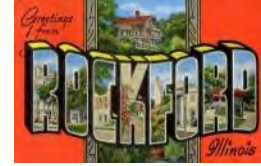
People gather Tuesday, April 26, 2016, before a ribbon cutting ceremony for Rockford's third Strong House on the 300 block of Irving Avenue. MAX GERSH/STAFF PHOTOGRAPHER/RRSTAR.COM

Sidewalks along Rockford's walking school bus route may be rebuilt



BUY PHOTO HIDE CAPTION

Larry Wilson guides students as they cross Forest Avenue on Andrews Street on June 3, 2014, while leading the Walking School Bus to Lewis Lemon School in Rockford. RRSTAR.COM FILE PHOTO



Etsy and Rockford Team Up on Craft Entrepreneurship

Mar 14, 2013 · by Dana Mauriello



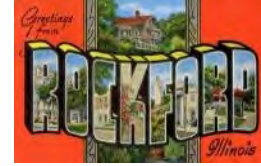
Rebounding Neighborhoods: Parent involvement in schools and home rehab projects lift Rockford neighborhood



BUY PHOTO

HIDE CAPTION

Brittany Rosario (center), 17, jokes with Sanford Marzette (left), 22, during a YouthBuild session on Wednesday, June 15, 2016, at 1010 N. Central Ave. in Rockford. YouthBuild aims to make improvements in the Ellis Heights neighborhood on Rockford's west side. SUNNY STRADER/STAFF PHOTOGRAPHER/RRSTAR.COM



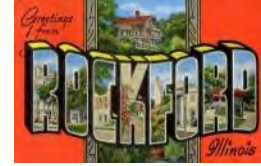
Our View: Save-A-Lot marks historic return of a grocery to West End in Rockford

        COMMENT 2  Recommend 212  Tweet 0



The Save-A-Lot at West State Street and Central Avenue in the Ellis Heights neighborhood on Rockford's west side is slated to open in August. BEN STANLEY/RRSTAR.COM





Grand opening of Rockford's The Grove at Keith Creek celebrates opportunity, community



[BUY PHOTO](#)

[HIDE CAPTION](#)

Kameran Smith, 1, rides his toy bike around the house on Wednesday, Sept. 27, 2017. Since moving into The Grove at Keith Creek in August, Kameran's mother says she believes her children are much safer, and that moving to a more central part of Rockford has given

HUD Secretary presents \$50M grant to revamp Comanche Park community



by Mckenzie Richmond, KTUL Staff | Thursday, September 22nd 2022

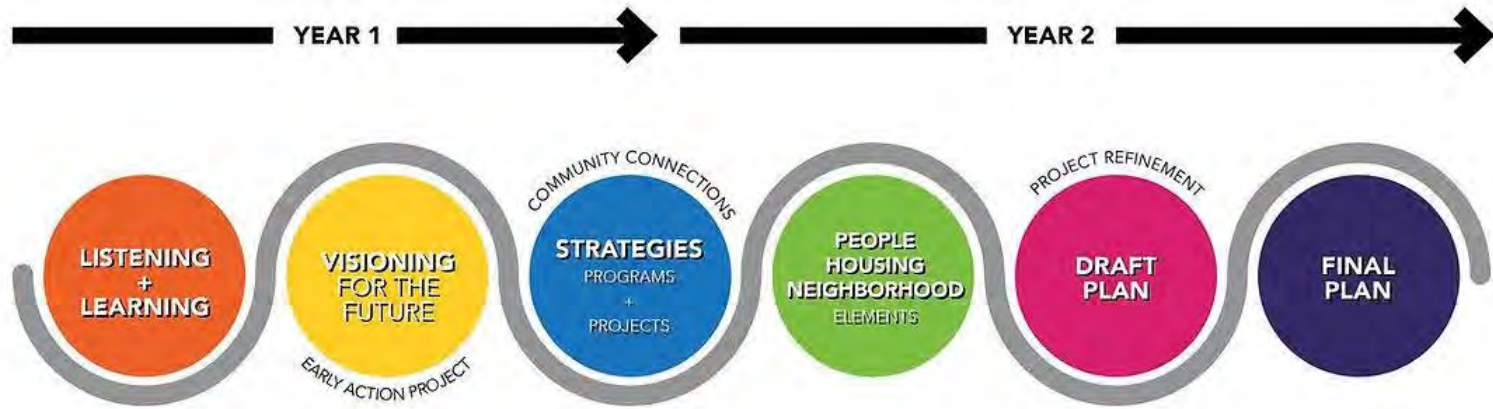


..GREETINGS FROM



PENNSYLVANIA.

THE PROCESS



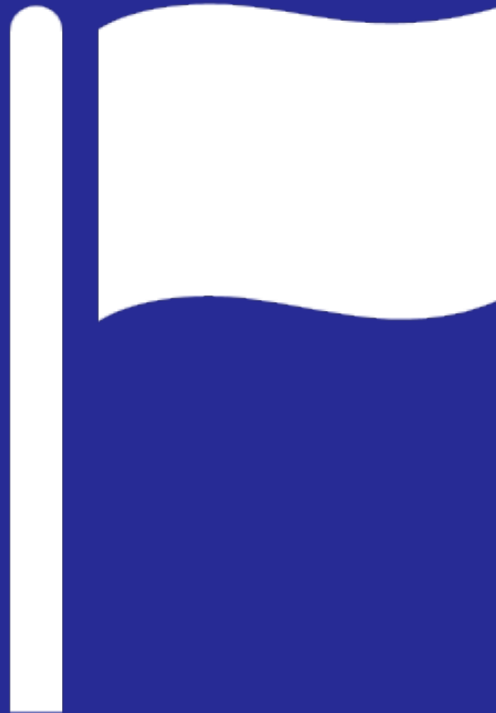
EL PROCESO

WE ARE ALL IN THIS TOGETHER



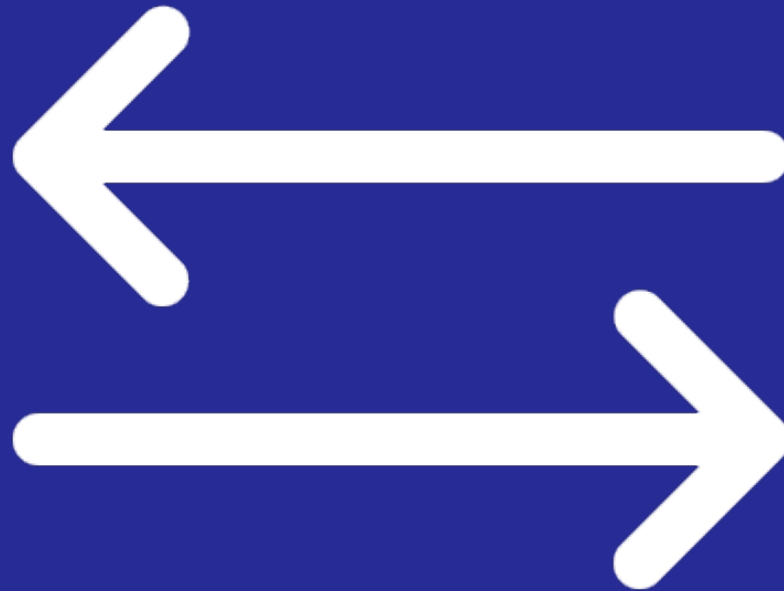
ESTAMOS TODOS JUNTOS EN ESTO

WHAT IS ONE GREAT THING ABOUT THE
NEIGHBORHOOD?



¿QUÉ ES UNA GRAN COSA DEL
VECINDARIO?

WHAT IS ONE THING THAT YOU WOULD
LIKE TO CHANGE?



¿QUÉ ES UNA COSA QUE TE GUSTARÍA
CAMBIAR?

**DO YOU HAVE ANY
QUESTIONS?**



¿TIENES ALGUNA PREGUNTA?



ABOUT

The City of Bethlehem (City), in partnership with the Bethlehem Housing Authority (BHA), was awarded a **HUD Choice Neighborhoods (CN) Planning Grant** for the Stefko / Pembroke neighborhood. Bethlehem is one of 14 communities nationwide to receive the CN grant in 2023.

Through the grant, the City and BHA will work with local residents and a variety of community stakeholders to create a forward-looking CN Plan with a strong **commitment to diversity and inclusion**.

The Plan will be centered on redevelopment of BHA's **Pembroke Village** property, which includes 196 units of low-income housing. The CN Plan will seek to replace 100% of those housing units within the neighborhood, or in other areas of opportunity as part of new mixed-income developments.

RAFFLE 2



RIFA 2



CHOICE NEIGHBORHOODS

COMMUNITY MEETING 1

